

# RADIO TODAY

MONDAY MARCH 31 1953

KALI - 1430 KFI - 640 KFWB - 980  
 KECA - 790 KFOX - 1280 KGER - 1390  
 KERN - 1410 KFSG - 1150 KGFJ - 1230  
 KFAC - 1330 KFVD - 1020 KGIL - 1260

KHJ - 930 KNX - 1070 KRKD - 1150  
 KIEV - 870 KOWL - 1580 KVQE - 1480  
 KCLAC - 570 KPAC - 1560 KWKW - 1300  
 KMPC - 710 KPCC - 1240 KXLA - 1110

## PROGRAM HIGHLIGHTS

### PUBLIC INTEREST—

6:30 KFI-American Way  
 9:30 KHJ-War Front—Home Front

### MYSTERY—

7:30 KFI-Dangerous Assignment  
 5:00 KHJ-Let George Do It

### MUSIC—

3:30 KFAC-World of Opera

6:30 KFI-Jerome Hines  
 8:30 KFI—"Countless Maritza"  
 9:00 KFI-Clifford Curzon

### VARIETY—

8:30 KNX-Talent Scouts

### DRAMA—

6:30 KNX-Theater  
 7:30 KHJ-Mysterious Traveler

KFI broadcasts the news today at 6\*, 6:45\*, 7, 7:15, 7:45, 8:30\*, 10, 12 noon, 4:15, 5, 5:15, 8:15, 10\* and 11\* p.m. Newscasts starred (\*) use the news-gathering facilities of the Los Angeles Times for local coverage.

### 7:00 A.M.

KFI-News  
 KHJ-Frank Hem'g'w'y News  
 KFWB-News, Bill Leyden  
 KECA-Tom Owen  
 KMPC-Stars of Song  
 KNX-Bob Ferris  
 KFAC-Corr. Cup C'nc'r't  
 KLAC-News, Haynes at Reins

KRKC-King's Ambassador  
 7:15 A.M.  
 KFI-Fleetw'd Lawton  
 KHJ-Breakfast Gang  
 KFWB-News  
 KRKD-News  
 KNX-Ralph Story

7:30 A.M.  
 KFI-Breakfast Platter  
 KMPC-Clockwatcher  
 KECA-Bob Garred  
 KNX-Frank Goss  
 KGFJ-Church of Hollywood

7:40 A.M.  
 KECA-Tom Owen  
 7:45 A.M.  
 KFI-Sam Hayes  
 KNX-Harry Babbitt  
 KHJ-Bob Freed, News  
 KMPC-Music

7:55 A.M.  
 KECA-John Cope  
 KFAC-News  
 KLAC-Weather news

8:00 A.M.  
 KFI-Johnny Murray  
 KMPC-News  
 KRKD-Unity  
 KLAC-News & Stock Report

KFWB-News, Bill Leyden  
 KFAC-News, Stock  
 Market Hi/Lites  
 KECA-Breakfast Club  
 KHJ-Cecil Brown  
 KNX-Ralph Story  
 KGFJ-World Bible Society

8:15 A.M.  
 KFI-Spotlight Ser.  
 KFWB-Bill Leyden  
 KNX-News  
 KLAC-Sports Parade  
 KMPC-Business News, Sports

KHJ-News, R. Greene  
 KGFJ-Delinquency Prevent.  
 KFAC-Musical Varieties

8:30 A.M.  
 KFI-Southern News  
 KHJ-Bible Institute  
 KNX-Grand Slam  
 KFAC-News  
 KRKD-News  
 KGFJ-College of Div. Science

KMPC-Norman Nesbitt, Clock Watcher  
 8:45 A.M.  
 KFI-Protam Quiz  
 KNX-Rosemary  
 KFWB-News  
 KFAC-Unity

9:00 A.M.  
 KFI-Coffee Time  
 KMPC-News, Clockwatcher  
 KNX-Wendy Warren  
 KECA-Vic. H. Lindlahr

KFAC-Morning Concert  
 KHJ-Garden Guide  
 KFWB-Bill Anson  
 KLAC-News-Haynes

9:15 A.M.  
 KFI-W. Lindlahr  
 KNX-Aunt Jenny  
 KECA-Chet Huntley  
 KHJ-Capitol

9:30 A.M.  
 KFI-Ladies' Day  
 KNX-Helen Trent  
 KECA-Break the Bank  
 KHJ-Ken Carson,  
 Norma Young  
 KMPC-News, Chef Milani

KFAC-Piano Parade,  
 News  
 KLAC-Peter Potter  
 KFWB-News, Bill Anson

9:45 A.M.  
 KRKD-News  
 KNX-Gal Sunday

10:00 A.M.  
 KFI-News, Musical  
 KMPC-News, Musical  
 Interlude  
 KFAC-Composers' Corner  
 KECA-Jack Berch Show

KLAC-News  
 Peter Potter  
 KNX-Big Sister  
 KHJ-John Holbrook, News

KFI-News, Bill Anson  
 KRKD-Midnight Mission  
 10:15 A.M.  
 KFI-Bob & Ray  
 KECA-Lone Journey  
 KHJ-Tello Test  
 KNX-Ma Perkins  
 KMPC-Paula Stone

10:30 A.M.  
 KFI-Strike It Rich  
 KECA True Story  
 KHJ-Answer Man  
 KNX-Dr. Malone  
 KFAC-Song Recital  
 KMPC-Cal Time's On  
 KFWB-News, B. Anson

10:45 A.M.  
 KNX-Guiding Light  
 KMPC-Morning Ser.  
 KHJ-Russ Morgan

10:55 A.M.  
 KECA-Whispering Streets  
 11:00 A.M.  
 KFI-Double or Nothing  
 KLAC-News  
 Peter Potter  
 KNX-2nd Mrs. Burton  
 KMPC-News, Howard Flynn

KHJ-Ladies Fair  
 KFAC-News, "Masters in Miniature"  
 KFWB-B. Anson

11:15 A.M.  
 KECA-When a Girl Marries  
 KNX-Perry Mason  
 KFAC-Folk Songs

11:30 A.M.  
 KFI-Live Like a Millionaire  
 KFAC-Music Hall, News  
 KRKD-News  
 KECA-Against the Storm

KHJ-Sam Hayes: Queen for Day  
 KFVD-Union Rescue Mission

KNX-Nova Drake  
 KNLA-Home-Town Jamboree  
 KFWB-News, B. Anson

11:45 A.M.  
 KECA-Paul Harvey  
 KNX-Brighter Day  
 KGFJ-News

12 NOON  
 KFI-Fen, Bankhart; Ken Report  
 KLAC-News, Peter Potter

KRAC-News, Concert  
 KNX-Bill Kenneally  
 KMPC-Prayer, Music  
 KFWB-Bill Anson  
 KHJ-Sid Fuller: News  
 KECA-Editor  
 KFVD-Editor of Air

12:15 P.M.  
 KFI-Road of Life  
 KHJ-Cedric Foster  
 KMPC-News, J. McCulla

KECA-Tom Owen  
 KNX-Hilltop House

12:30 P.M.  
 KFI-Pepper Young  
 KFWB-News  
 KHJ-Behind the Story  
 KMPC-Ser.

KECA-Sons of Pione'r's  
 KNX-Art Linkletter  
 KLAC-570 Club

12:45 P.M.  
 KFI-Rite to Happiness  
 KFWB-Inst. of Religious Science  
 KMPC-Farm Adviser  
 KFAC-News  
 KHJ-Music

12:55 P.M.  
 KGFJ-News  
 KNX-Cedric Adams  
 KHJ-Bob Greene, News

1:00 P.M.  
 KFI-Backstage Wife  
 KLAC-News-Sports: 570 Club  
 KNX-Vendell Noble  
 KFAC-Employment Review

KHJ-Jack Kirkwood  
 KMPC-News, Music  
 KECA-Al Jarvis  
 KFWB-Melody Man

1:15 P.M.  
 KFI-Stella Dallas  
 KFAC-Books Bring Adventure  
 KNX-Carl Smith

1:20 P.M.  
 KNX-Mr. Information

1:30 P.M.  
 KFI-Young Wilder  
 Brown  
 KHJ-Take a Number  
 KNX-Phil Norman  
 KFAC-Acc. on Strings  
 KFWB-News, Melody Man

1:45 P.M.  
 KFI-Woman in My House

2:00 P.M.  
 KFI-Just Plain Bill  
 KECA-Buddy Weed Trio  
 KFWB-M. Hart

KFAC-Matinee  
 KMPC-News, J. Grant  
 KHJ-Larry Chatterton News

KLAC-News-Sports: 570 Club  
 KNX-News, Ruth Ashton Reports

2:15 P.M.  
 KFI-Front P. Farrell  
 KHJ-Ray Block  
 KNX-G. Fisher  
 KECA-Mary Marlin

2:30 P.M.  
 KFI-Lorenzo Jones  
 KECA-Joyce Jordan  
 KRKD-News  
 KHJ-Dick Haymes  
 KFWB-News, M. Hart  
 KNX-A. Godfrey

2:45 P.M.  
 KFI-"Doctor's Wife"  
 KECA-Romance of Evelyn Winters

3:00 P.M.  
 KFI-Welcome Traveler  
 KECA-Magazine of the Air  
 KLAC-News, Sports, 570 Club  
 KFWB-M. Hart  
 KFAC-News;  
 KGFJ-Music in Air  
 KHJ-Club 930

3:15 P.M.  
 KFI-Your Soloist  
 KECA-Ted Malone

3:30 P.M.  
 KFI-Dr. Paul  
 KFAC-World of Opera  
 KHJ-Jra Cook  
 KFWB-News, M. Hart  
 KRKD-News

3:45 P.M.  
 KFI-D. Garraway  
 KFAC-News  
 KHJ-Lynn L.ooks at Hollywood

4:00 P.M.  
 KFI-Life Can Be Beautiful  
 KHJ-Fulton Lewis Jr.  
 KFAC-Masterpieces  
 KNX-Curt Mashev  
 KMPC-News, Bing Crosby

KFWB-Red Rowe  
 KECA-Mary Margaret McBride  
 KGFJ-Art Laboe  
 KLAC-News, Sports, Juke Box

4:15 P.M.  
 KFI-F. Hemingway, News  
 KNX-Jack Owens  
 KMPC-Dinah Shore

4:20 P.M.  
 KFI-Burr, Wheeler

4:30 P.M.  
 KHJ-Curt Massey  
 KFWB-News, Red Rowe Rancho  
 KECA-Big Ton & Snarkie

KMPC-Romance & Rhythm  
 KGFJ-Dixieland  
 4:45 P.M.  
 KHJ-Sam Hayes, News  
 KNX-Hawthorne's Mailbag  
 KECA-Mark Trail

4:55 P.M.  
 KMPC-Help Wanted

5:00 P.M.  
 KFI-Pat Bishop  
 KNX-Larry Le Sueur  
 KHJ-Bobby Benson  
 KECA-Fun Factory  
 KMPC-News  
 KFAC-Sunset Serenade  
 KLAC-News, Sports, L.A. Today  
 KFWB-Red Rowe Rancho

5:05 P.M.  
 KMPC-Today in Business, Today in Sports

5:15 P.M.  
 KFI-News  
 KNX-Tom Harmon

KMPC-Lonesome Gal  
 KLAC-Stars of Week  
 5:25 P.M.  
 KECA-World Flight Report

5:30 P.M.  
 KFI-Jerome Hines  
 KRKD-Sports Dial  
 KFAC-Musical Varieties

KNX-World Today  
 KHJ-Wild Bill Hickok  
 KECA-Chet Huntley  
 KMPC-Stars of Song  
 KFWB-Red Rowe  
 KLAC-News

5:45 P.M.  
 KMPC-Top Tunes  
 KNX-Frank Goss  
 KLAC-Sportsbook  
 KECA-Bob Garred  
 KRKD-Race Results

5:55 P.M.  
 KHJ-Cecil Brown  
 KNX-Local News

6:00 P.M.  
 KFI-Lionel Barrymore  
 KLAC-News; Bob McLaughlin  
 KMPC-Norm Nesbitt, News

KNX-Theater  
 KFAC-Edg'gs in Silver  
 KHJ-Gab. Heatter  
 KECA-Hank Weaver  
 KFWB-News, Sports  
 KGFJ-Request Perf.

6:15 P.M.  
 KFI-Passing Parade  
 KMPC-Far. of Sports  
 KHJ-Let's Talk Politics

KECA-Elmer Davis  
 KHJ-Newsreel

6:30 P.M.  
 KFI-American Way  
 KFWB-Frank Bull  
 KMPC-Parlay Party  
 KECA-H'ldine Edition  
 KHJ-Answer Man  
 KFAC-Mus. Milestones

6:45 P.M.  
 KRKD-Jack Patton Show  
 KHJ-Sam Hayes, News  
 KECA-Music

6:50 P.M.  
 KGFJ-News  
 6:55 P.M.  
 KHJ-Bill Henry

7:00 P.M.  
 KFI-Night Beat  
 KRKD-News  
 KNX-Bob Hawk  
 KECA-Lone Ranger  
 KLAC-News, Bob McLaughlin  
 KFAC-Music at 7  
 KGFJ-Musical Digest  
 KFWB-F. Bull  
 KHJ-Woman of Year

7:30 P.M.  
 KECA-Henry J. Taylor  
 KFAC-Echoes, Encores  
 KMPC-John W. Vandercook  
 KHJ-Mysterious Traveler

KFI-Robt. Montgomery  
 Dangerous Assignm't  
 KNX-Chorales  
 KFWB-Community Newspaper

7:45 P.M.  
 KECA-World Flashes  
 KFWB-Rosary Hour  
 KMPC-John Flynn

7:55 P.M.  
 KLAC-Weather News

8:00 P.M.  
 KFI-Man's Family  
 KHJ-Let Geo. Do It  
 KFAC-Eve. Concert  
 KNX-L. Thomas  
 KLAC-News, G. Norman  
 KFWB-Stop Fooling Yourself  
 KECA-Big Hand  
 KMPC-World News, Sports

8:15 P.M.  
 KFI-News  
 KNX-J. Smith-D.

KMPC-Your Future  
 Shore  
 KFWB-Hollywood Stars' Party

8:30 P.M.  
 KMPC-Confidentially Yours  
 KFI-Countess Maritza

KECA-Flying Feet  
 KHJ-Hivwd. Playhse.  
 KFWB-News  
 KGFJ-Coll. of Div. Science  
 KNX-Talent Scouts

8:45 P.M.  
 KFWB-U.N. Today  
 KMPC-Americans of Destiny

9:00 P.M.  
 KFI-Clifford Curzon  
 KHJ-Glen Hardy.

KNX-Suspense  
 KECA-Clement Attlee  
 KMPC-Studio A  
 KLAC-News, G. Norman  
 KFWB-Mrs. Eleanor Roosevelt

KGFJ-Hunter Hancock  
 KFAC-Evening Concert

9:15 P.M.  
 KHJ-Fulton Lewis Jr.

9:30 P.M.  
 KFI-KFI Calling  
 KNX-Baulch  
 KHJ-War Front—Home Front

KMPC-Dance Time  
 KECA-Home Warm'g

9:45 P.M.  
 KNX-Club 15

9:55 P.M.  
 KHJ-Final

10:00 P.M.  
 KFI-R/O'Clock Wire  
 KFWB-Larry Finley  
 KHJ-Hank Weaver  
 KFI-I Love a Mystery  
 Mystery  
 KLAC-News, Gene Norman  
 KMPC-Dance Time  
 KFAC-Crossroads

10:15 P.M.  
 KFI-Joy Forever  
 KNX-Bill Kenneally  
 KECA-Science of Mind  
 KHJ-Frank Edwards

10:25 P.M.  
 KNX-This I Believe

10:30 P.M.  
 KFI-Repeat Performance  
 KNX-Starlighr Revue  
 KECA-Sea of Moon  
 KFI-Lonesome Gal

11:00 P.M.  
 KFI-News  
 KFAC-Crossroads  
 KFWB-Larry Finley  
 KNX-News, Max Roy  
 KLAC-News; G. Norman  
 KMPC-Dance Time  
 KFI-News

11:15 P.M.  
 KFI-J.N. Mv Beat  
 KNX-Merry-Go-Round  
 KHJ-Crowell's Nest

11:30 P.M.  
 KECA-Orchestra  
 KFI-Night Clubbing Tonight

11:40 P.M.  
 KNX-Radle Harris

11:45 P.M.  
 KNX-You and World

12 Midnight  
 KFI-News, Musical Menu  
 KFWB-Larry Finley  
 KLAC-News, Alex Cooper  
 KECA-News  
 KFAC-Night Music  
 KRKD-Moonlight Ser.  
 KFAC-Midnight Serenade  
 KNX-News, Hawthorne  
 KMPC-Thorn Otis